



Microsoft



Microsoft Corporation (MSFT)

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Senior Analysts: Kiana Canon, Jacob Maurer, Austin Preece

Company Overview



Productivity & **Business Processes**







Intelligent Cloud



Personal Computing

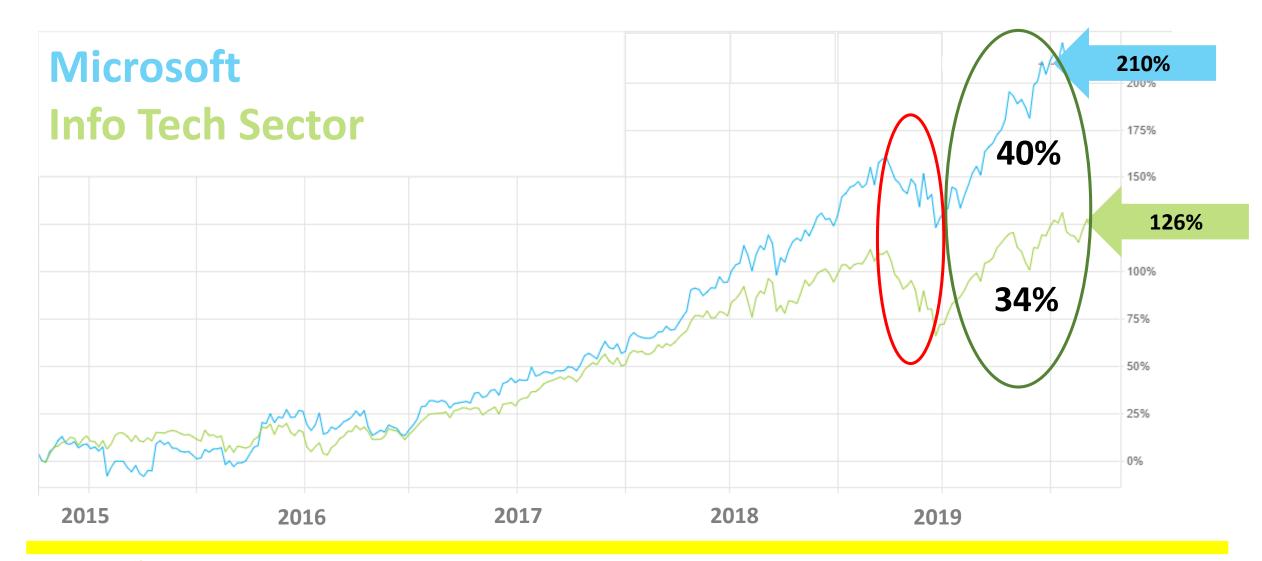






MSFT vs. Info Tech Performance

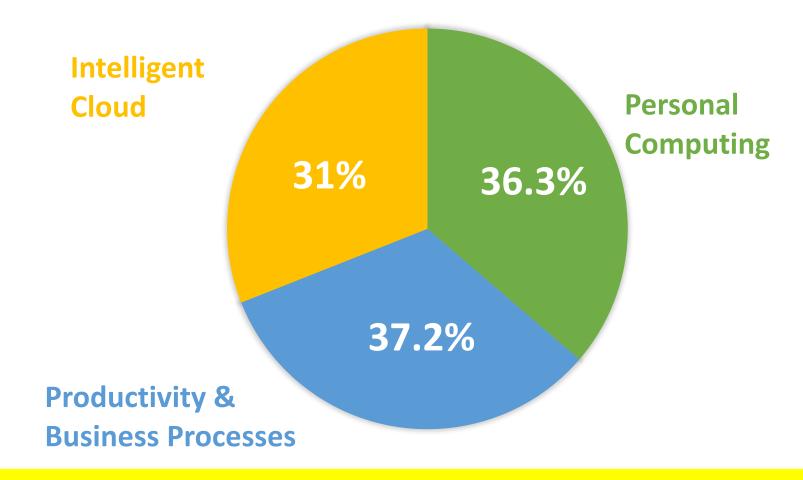




Revenue Breakdown

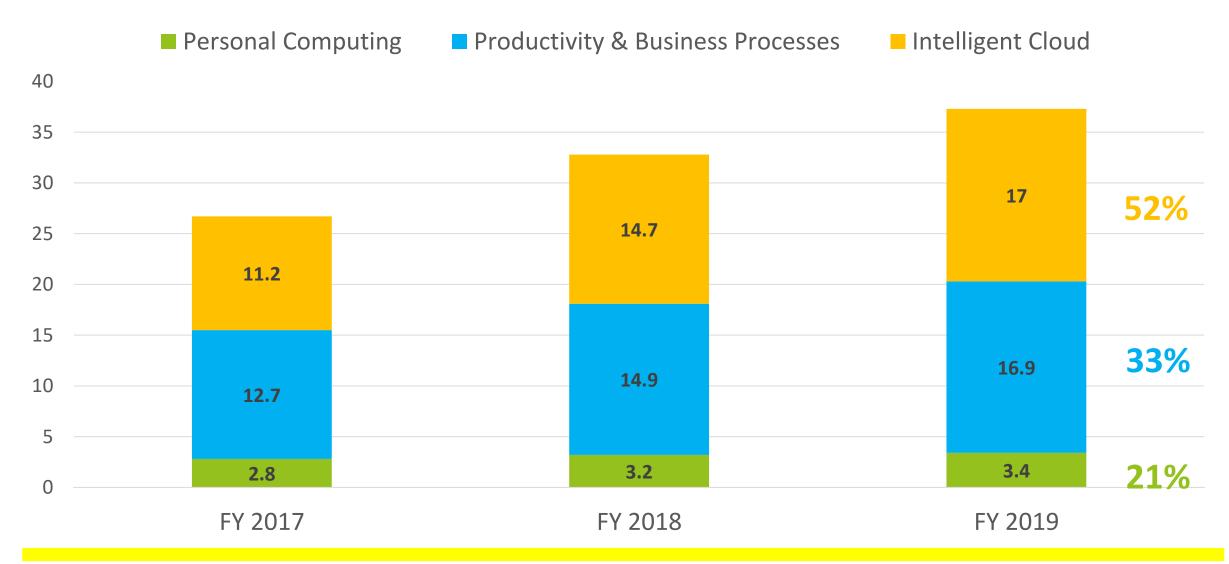


% REVENUE PER SEGMENT



Subscription Revenue (Billions)





Investment Thesis



Well Diversified

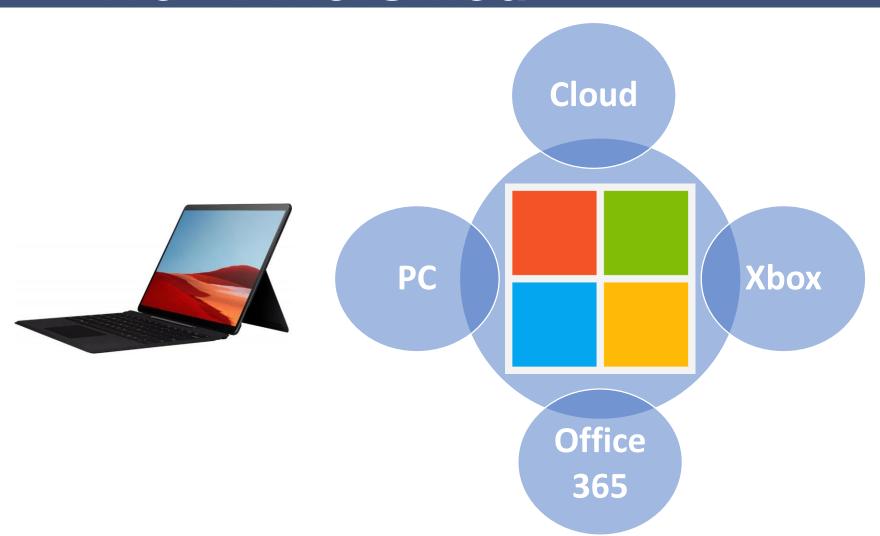
Innovative

Successful Acquisitions

Management

Well Diversified







Innovative





Global R&D Locations

33%



Change in Company Culture

Empathy



College of Business

Cloud Innovation

JEDI

Successful Acquisitions









- Software collaboration
- Users have grown 40% since acquisition
- Revenue increased \$4B in last 2 years
- Gaining popularity

- Al Company
- Integrate employees into company culture

Management





SATYA NADELLA | CEO (2014 - Present)

- 2013 VP of Microsoft Cloud and Enterprise
- 27 years with Microsoft
- Driving innovation



CHRISTOPHER CAPOSSELA | CMO (2014 – Present)
25 years with Microsoft



AMY HOOD | CFO (2013 – Present) 17 years with Microsoft

MSFT Performance since 2014



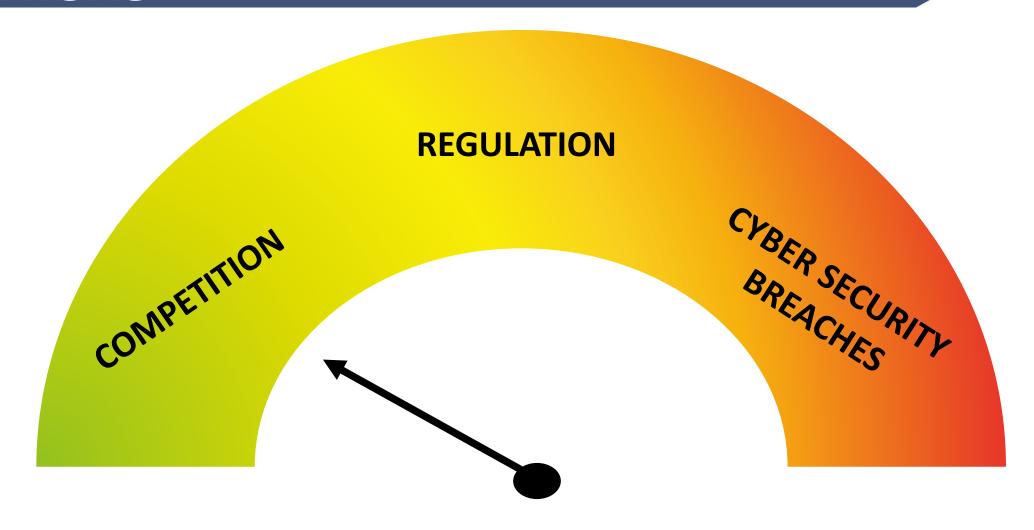


Steve Balmer

Satya Nadella

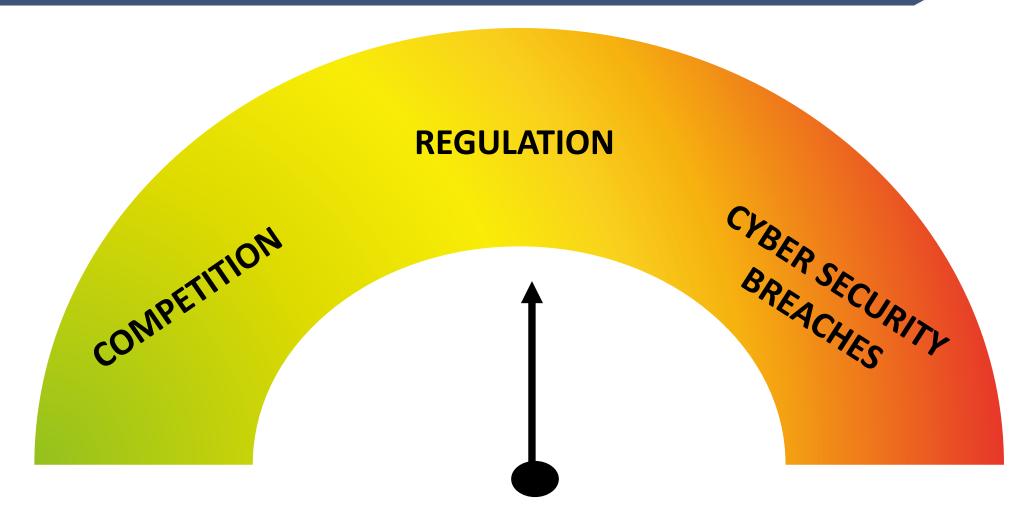
Risks





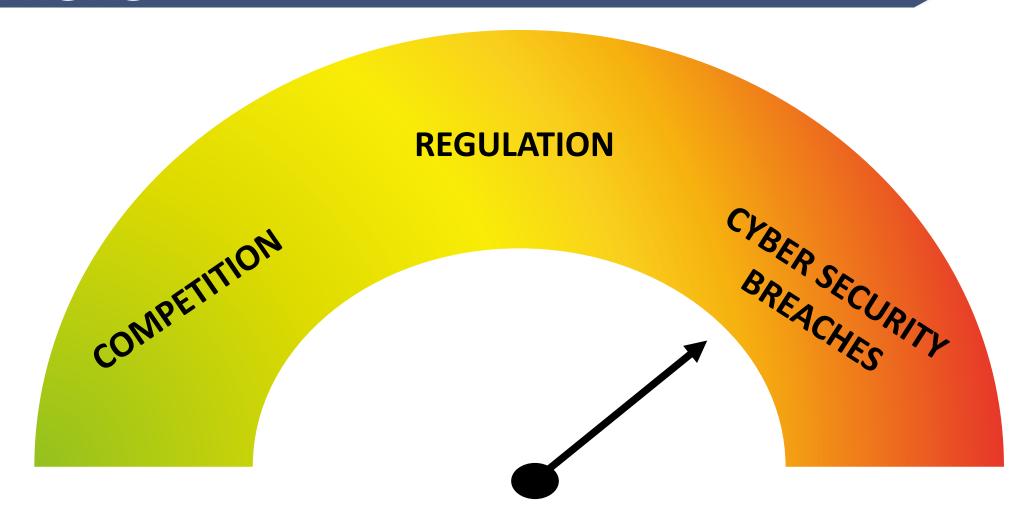
Risks





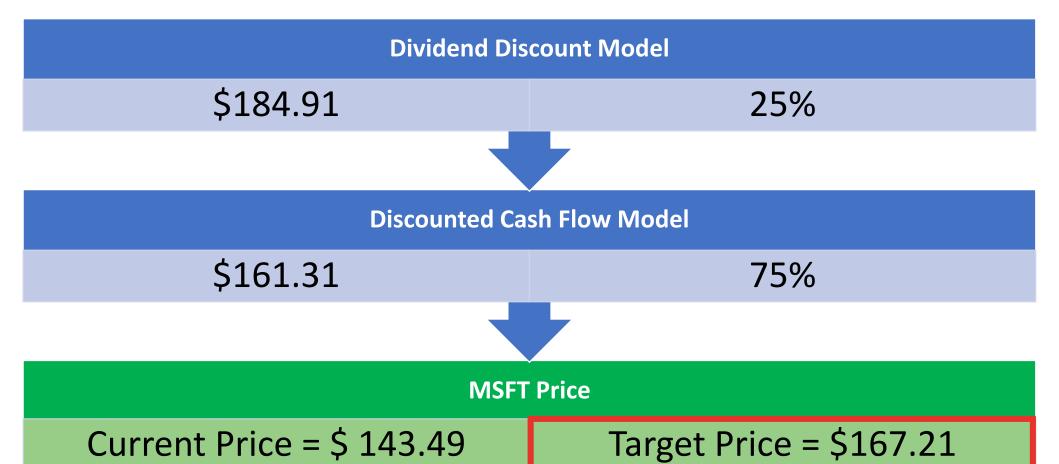
Risks





Valuations







Peer Analysis – Financial Metrics



	Market Cap (B)	P/E	Dividend Yield	ROE	EPS
	1,065.3	28.2	1.5%	42.8	5.3
Ć	1,086.9	19	1.3%	54.7	11.8
a	883.3	78.1	0%	23.7	22.6
ORACLE'	177.6	17.7	1.72%	38.1	3.1

Peer Analysis – Performance Metrics



	Employee Review	ROIC	CSR/ESG Ranking
	4.2	17.5%	99%
Ć	3.5	16.7%	91%
a	3.8	10.7%	60%
ORACLE*	4	14.7%	87%

Recommendation - BUY











Well **Diversified**



Management **Team**



Innovative





